Brand Logo

Standard Colors



Standard Reversed White Keep The Red Dot







PANTONE 300 C

HEX:#005eb8 HSV:209,100%,72% RGB:0,94,184 CMYK:90,64,0,0



PANTONE 485 C

HEX:#E1251B HSV:2,87%,88% RGB:225,37,27 CMYK:13,95,96,0



PANTONE Process White

HEX:#FFFFFF HSV:2,0%,100° RGB:255,255,255 CMYK:0,0,0,0

For standard brand applications, use the blue version by default. On complex backgrounds, use the white reversed version for clarity. When displayed with other logos, align heights to maintain visual consistency.